



# New England Crime Analysis & Intelligence Conference



Hosted by MACA & NESPIN

# Exhibitor Information Packet

# About the Conference

The Massachusetts Association of Crime Analysts is excited to return to in-person training! MACA has hosted an annual training conference for 23 years, gathering analysts, officers and command staff from across New England and throughout the country for five days of world class training. We have subject matter experts teaching breakout sessions and national leaders in policing giving the keynote addresses.

This year, the conference is moving to a new venue in historic Plymouth, Massachusetts and partnering with the New England State Police Information Network to expand our pool of attendees.

We average 100 attendees over the week and invite you to join us.



# Exhibitor Overview

When: May 9<sup>th</sup>-13<sup>th</sup>, 2022

Where: Hotel 1620, 180 Water St, Plymouth, Massachusetts.

Registration Fee: \$700

Registration fee includes a 6 foot skirted table with two chairs, Wifi and electricity, meals and snacks for one exhibitor (four breakfasts, one lunch, one dinner). Meal plans for additional attendees may be purchased for \$250. Company logo and overview will be published in attendee handout. See the following pages for additional sponsorship opportunities.

Exhibitor Showcase will begin Monday, May 9<sup>th</sup>, 2022 at 10 am during registration and conclude Thursday, May 12<sup>th</sup> at 5 pm. Monday afternoon will include a networking event hosted in the Exhibitor Showcase space.



# Sponsorship Opportunity: Ice Cream Social

Kick off the conference with a make-your-own ice cream sundae bar, Monday, May 9<sup>th</sup> at 3 pm, immediately following Opening Ceremonies.

Sundae bar will be set up in Exhibitor Showcase Area and sponsor will have premium table location.

Sponsorship includes all Exhibitor benefits, custom signage during event, formal recognition during Opening Ceremonies and your company brochures included in each attendee's bag. Company logo and overview will be featured in attendee handout and posted to association social media .

Cost: \$2,000

Sponsorship Opportunities are available to attending exhibitors and those who want their company brand and logo advertised without being able to attend.



# Sponsorship Opportunity: Sunset Harbor Cruise

Host the last night out of the conference aboard the Pilgrim Belle riverboat on Thursday, May 12<sup>th</sup> with a private charter harbor cruise.

Two hour cruise will include hors d'oeuvres and non-alcoholic beverages. Additional opportunities for hosted bar are available for additional cost.

Sponsorship includes all Exhibitor benefits, custom signage during event and throughout the conference, formal recognition during Opening Ceremonies and your company brochures included in each attendee's bag. Company logo and overview will be featured in attendee handout and posted to association social media. Premium table location for Exhibitor Showcase.

Cost: \$5,000

Sponsorship Opportunities are available to attending exhibitors and those who want their company brand and logo advertised without being able to attend.



# Sponsorship Opportunity: Snack Break

Sponsor an afternoon snack break on Tuesday, Wednesday or Thursday afternoon.

Sponsorship includes custom signage during event and your company brochures included in each attendee's bag. Company logo and overview will be published in attendee handout.

Cost: \$500, in addition to Exhibitor registration fee if attending.

Sponsorship Opportunities are available to attending exhibitors and those who want their company brand and logo advertised without being able to attend.



# Sponsorship Opportunity: Giveaway

Sponsor a giveaway for all conference attendees.

Sponsorship includes custom design giveaway with your company logo and MACA logo and your company brochures included in each attendee's bag. Company logo and overview will be published in attendee handout.

In order to guarantee delivery, payment for a giveaway sponsorship must be received no later than 4/1/22.

Cost: \$500, in addition to Exhibitor registration fee if attending.

Sponsorship Opportunities are available to attending exhibitors and those who want their company brand and logo advertised without being able to attend.



# Sponsorship Opportunity: Raffle Prize

Sponsor a raffle prize to be awarded during our Closing Ceremonies on Friday morning.

Sponsorship includes donating items, or gift cards to be raffled. Raffle items in past years have included TVs, Laptops, iPads, Kindles, Software, Subscriptions, Books, Clothing/Company merchandise, etc.

Monetary donations or gift cards to purchase items may also be accepted.

To coordinate a raffle prize, please contact Carol Fitzgerald, at [conference@macrimeanalysts.org](mailto:conference@macrimeanalysts.org)

Sponsorship Opportunities are available to attending exhibitors and those who want their company brand and logo advertised without being able to attend.





# Customize Your Own Sponsorship Opportunity

Want to sponsor an event that isn't listed in this packet? There are opportunities to sponsor breakfast, lunch or dinner, a night in the hospitality suite, a scholarship for an attendee, a night out networking event, etc.

If your business would like to explore additional sponsorship opportunities, please contact us at [exhibitors@macrimeanalysts.org](mailto:exhibitors@macrimeanalysts.org) for pricing and availability.

Sponsorship Opportunities are available to attending exhibitors and those who want their company brand and logo advertised without being able to attend.



# Exhibitor & Sponsor Registration

Sponsor Harbor Cruise: \$5,000

Custom Sponsorship: TBD

Sponsor Ice Cream Social: \$3,000

Conference Exhibitor: \$700

Exhibitor Additional Attendee: \$250

Sponsor Snack Break: \$500

Sponsor Giveaway: \$500

Total Due: \_\_\_\_\_

## Contact Information:

Name \_\_\_\_\_

Company Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Submit this form to [exhibitors@macrimeanalysts.org](mailto:exhibitors@macrimeanalysts.org). Once we have confirmed your information, an invoice will be generated through our website and emailed to the address provided above.



# Exhibitor & Sponsor Cancellation Policy

100% refund prior to 3/1/2022

50% refund 3/1/2022 - 4/1/2022

No refund after 4/1/2022

A 4% transaction fee is deducted from all credit card payment refunds.

**NOTE: There is no refund available for Event or Giveaway Sponsorships.**



# Questions?

## Contact Us



[Exhibitors@macrimeanalysts.org](mailto:Exhibitors@macrimeanalysts.org)



P.O. Box 6123, Chelsea, MA 02150



[www.macrimeanalysts.org](http://www.macrimeanalysts.org)



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